

14<sup>th</sup> ANNUAL

# BARIATRIC SUMMIT

September 16-17  
Savannah, GA

# 2017



## 2017 Sponsorship Opportunities

[www.bariatricsummit.com](http://www.bariatricsummit.com)

*Improve your company's visibility by choosing from an extensive selection of sponsorship levels.*

*Benefits included networking, interactive opportunities, brand visibility and prominent recognition during the conference of your commitment to medical education.*

---

### **Platinum Level Supporter - \$40,000**

- Recognition as a *Platinum Level Supporter* in the final conference program, email marketing, and on conference web site.
  - Premium 10x10' educational display situated in a prominent and most advantageous location for the sponsor
  - First choice of non-competing sponsored activities (educational luncheon, reception)
  - Four complimentary seats at the faculty dinner on Saturday, September 17<sup>th</sup> (location TBD). Opportunity to interact with the conference directors and faculty
  - Break in sponsor's name with snacks placed near the sponsor's exhibit space to allow for an increased opportunity for one on one interaction with conference attendees
  - Use of advanced registration list with email addresses of those who Opt-In
  - Copy of the final registration list with email addresses of those who Opt-In
  - Distribution of an educational printed piece distributed at registration (non-product specific)
  - Conference evaluation summary identifying educational topics not being sufficiently addressed
  - Seven (7) complimentary full conference registrations (\$3,850 value)
- 

### **Gold Level Supporter - \$25,000**

- Recognition as a *Gold Level Supporter* in the final conference program and on conference web site.
- 10x10' educational display situated in a prominent and most advantageous location for the sponsor
- Second choice of sponsored activities (educational luncheon, reception) after the Platinum Supporter.
- Break in sponsor's name
- Use of advanced registration list
- Copy of the final registration list

- Distribution of an educational printed piece distributed at registration (non-product specific)
  - Four (4) complimentary full conference registrations (\$2,200 value)
- 

### **Silver Level Supporter - \$10,000**

- Recognition as a *Silver Level Supporter* in the final conference program and on conference web site.
- 10x10' educational display
- Break in sponsor's name
- Distribution of an educational printed piece distributed at registration (non-product specific)
- Copy of the final registration list
- Three (3) complimentary full conference registrations (\$1,650 value)

### **Bronze Level Supporter - \$5,000**

- Recognition as a *Bronze Level Supporter* in the final conference program and on conference web site.
  - One (1) 6' skirted table with two chairs
  - Copy of the final registration list
  - Three (3) complimentary full conference registrations (\$1,800 value)
- 

### **Exhibitor - \$3,000**

- One (1) 6' skirted table with two chairs
  - Two (2) complimentary full conference registrations (\$1,100 value)
- 

### **Assignment of Exhibit Space**

Application forms will be date-stamped and numbered upon receipt. Once sponsor booth assignments have been confirmed, accepted exhibitor applicants whose fees have been paid in full, will be contacted to select their booth. Booth selection will be offered on a first-come, first-served basis to those exhibitors who have applied and paid in full.

### **Conference Hours**

Exhibits are open from 7:00-5:00 PM Saturday and 7:00-12:00 Noon Sunday, with peak times during meals and breaks.

14<sup>th</sup> ANNUAL

# BARIATRIC SUMMIT

September 16-17  
Savannah, GA

2017



## Marketing Opportunities

### ONSITE BRANDING

#### Literature Table - \$500

Increase your marketing exposure by providing an educational flier or brochure on the literature table, which is located near onsite registration and accessible to attendees throughout the conference.

#### Hotel Room Drop - \$1,500

Your company's information is one of the first things attendees see as they walk into their room. Your product sample or literature is placed at the attendees' door.

#### Hotel Key Cards - \$5,000

Put your company name or logo directly on the keys to attendees' hotel rooms. Gain visibility, starting when attendees check into their rooms and lasting throughout the remainder of their stay at the hotel.

#### Wi-Fi - Quote

Help attendees stay connected by providing them with internet access during the conference. A Wi-Fi password will be created to reflect your company name or product. Your company information is also displayed on the landing page that users see when they log in to connect to the internet.

---

### CONFERENCE EVENT SPONSORSHIP

#### Receptions and Speaking Opportunities

The Welcome Reception and Exhibit Hall Happy Hour sponsor earns heightened exposure with placement of food and beverage stations next to their booth.

\$15,000	Welcome Reception
\$7,500	Exhibit Hall Happy Hour

#### Satellite Symposium - \$10,000

Provide attendees with additional learning opportunities. This is a highly effective way to capture the attention of key decision-makers. (Food, beverage, audio/visual, and room rental costs are the sponsor's responsibility.)